Global Conference on Innovations in Management and Business

Mode of conference: Online

About The Conference

Innovation has been a loyal companion to mankind since the dawn of creation. The current pandemic has although disrupted lives around the globe, it has also underscored and intensified the need for innovation in most all spheres of business and management to meet the resulting challenges. To harness and showcase the innate innovative ability of management and business professionals and academics from around the globe, Chapman University of California, Howard University of Washington, D.C., and National Institute of Technology Warangal of India are jointly organizing their first virtual Global Conference on Innovations in Management and Business during July 27-28, 2021. The conference aims to bring together leading researchers, scholars, and instructors from academia as well as innovative practitioners from industry to exchange information and share experiences and research results from various specialized and interdisciplinary fields in business and management.

Who can attend

The conference is ideal for academicians, research scholars, doctoral students, industry professionals and master’s students to share and discuss their research ideas and findings.

Why attend this conference

- A chance to present your paper and have it appraised and discussed by fellow academics
- Accepted papers will be further evaluated for possible submission to the journals collaborating with our conference and in the conference proceedings published by a reputed publisher
- Best paper awards
- Listen to keynote addresses from successful business professionals and researchers

Date:
July 27–28, 2021 (For Africa, Australia, China, Europe, India)
July 26–28, 2021 (For USA)
Call for Papers

Guidelines for Submission

Interested contributors are requested to submit an extended abstract of up to 500 words. The abstract should contain the following along with the title of the article and author’s details:

1. Purpose
2. Research Methodology/Design
3. Major Findings
4. Research Implications
5. Keywords

Submissions should be made on the website www.gcimmb.org

Upon double-blind review, select contributors will be invited for full paper submission.

Publication Opportunities

All accepted papers upon successful incorporation of suggested changes, will be considered for publication in a conference proceedings volume by a reputed publisher.

Preconference Workshops

Workshops will be organised on some of the latest research topics. Pls keep a watch on our website for details.

The Global Conference on Innovations in Management and Business invites original contributions—conceptual, theoretical, and empirical—in the above tracks.

Important Dates

- Abstract Submission: 10th June 2021
- Communication of Acceptance of Abstract: 15th June 2021
- Early Bird Registrations: 25th June 2021
- Deadline for Registration: 12th July 2021
- Full Paper Submission: 18th July 2021

Keynote Speakers

- Dr. Kate Blackmon, University of Oxford, UK
- Dr. Elizabeth Davis, Dean, SEBA, St. Mary’s College of California, USA
- Prof. Rishikesha T Krishnan, Director IIM Bangalore, India
- Dr. Thomas Turk, Dean, Argyros School of Business & Economics, USA
- Dr. Anthony Wilbon, Dean, School of Business, Howard University, USA
Chief Patrons

Prof. N.V. Ramana Rao, Director, National Institute of Technology, Warangal, India
Dr. Daniele Struppa, President, Chapman University, USA
Dr. Anthony K. Wutoh, Provost and Chief Academic Officer, Howard University, USA

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